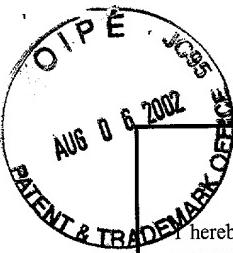


#4

PATENT  
Docket No. 21178-13



## CERTIFICATE OF MAILING

I hereby certify that on August 6, 2002, this paper (along with any paper referred to as being attached or enclosed) is being deposited with the United States Postal Service with sufficient postage in an envelope addressed to: Commissioner for Patents, Box Missing Parts, Washington, DC 20231.

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## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

**In re application of:**

JAMIE ADER, ET AL.

**Serial No.:** 09/920,514**Filed:** August 1, 2001

**For:** **SYSTEM AND METHOD OF  
ADVERTISER-SUBSIDIZED  
CUSTOMIZABLE ORDERING AND  
DELIVERY OF MULTIMEDIA  
PRODUCTS**

:  
:  
:  
:  
**Art Unit:** 2162

:  
:  
**Examiner:** Unknown

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OFFICE OF PETITIONS

Commissioner of Patents  
Washington, D.C. 20231

**TRANSMITTING CORRECTED APPLICATION PAPERS**

Dear Sir:

We enclose the following documents relating to the above-identified patent application:

1. Copy of Notice to File Corrected Application Papers - Filing Date Granted; and

2. Seven (7) drawing sheets with appropriate margins.

The Commissioner is hereby authorized to charge any additional fees which may be required or credit any overpayment to Account No. 16-2230.

Respectfully submitted,

Dated: August 6, 2002

  
\_\_\_\_\_  
SPYROS J. LAZARIS

REG. NO. 45,981

**OPPENHEIMER WOLFF & DONNELLY LLP**

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Los Angeles, California 90067-3024  
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(310) 788-5100 Facsimile



## UNITED STATES PATENT AND TRADEMARK OFFICE

COMMISSIONER FOR PATENTS  
UNITED STATES PATENT AND TRADEMARK OFFICE  
WASHINGTON, D.C. 20231  
www.uspto.gov

APPLICATION NUMBER	FILING/RECEIPT DATE	FIRST NAMED APPLICANT	ATTORNEY DOCKET NUMBER
09/920,514	08/01/2001	Jamie Ader	21178-13

**CONFIRMATION NO. 6345**  
**FORMALITIES LETTER**



\*OC00000006524509\*

OPPENHEIMER WOLFF & DONNELLY LLP  
Suite 3800  
2029 Century Park East  
Los Angeles, CA 90067

Date Mailed: 09/07/2001

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AUG 08 2002

**NOTICE TO FILE CORRECTED APPLICATION PAPERS*****Filing Date Granted***

OFFICE OF PETITIONS

This application has been accorded an Application Number and Filing Date. The application, however, is informal since it does not comply with the regulations for the reason(s) indicated below. Applicant is given **TWO MONTHS** from the date of this Notice within which to correct the informalities indicated below. Extensions of time may be obtained by filing a petition accompanied by the extension fee under the provisions of 37 CFR 1.136(a).

The required item(s) identified below must be timely submitted to avoid abandonment:

- Substitute drawings in compliance with 37 CFR 1.84 because:
  - drawing sheets do not have the appropriate margin(s) (see 37 CFR 1.84(g)). Each sheet must include a top margin of at least 2.5 cm. (1 inch), a left side margin of at least 2.5 cm. (1 inch), a right side margin of at least 1.5 cm. ( 5/8 inch), and a bottom margin of at least 1.0 cm. (3/8 inch);

*A copy of this notice **MUST** be returned with the reply.*

Customer Service Center

Initial Patent Examination Division (703) 308-1202

PART 1 - ATTORNEY/APPLICANT COPY